

## **Effect of Dividend Policy and Firm Size on Financial Performance (Empirical Study of Go Public Companies Listed on the IDX)**

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**Abstract:** *This study aimed to determine the effect of dividend policy and firm size on financial performance using the structural equation model (SEM). This model is expected to produce a more comprehensive analysis of effect dividend policy and firm size on financial performance on publicly traded companies as well as effect of one variable on other variables directly or indirectly on going public companies on the Indonesia Stock Exchange in 2011-2014. By using a target population of 513 companies and a sample of 315 publicly traded companies on the Indonesia Stock Exchange, the following research conclusions were obtained. Dividend policy and firm size directly effect on financial performance of 4.62% and 9.49%, respectively. Indirectly, dividend policy effect financial performance of 12.96% and firm size indirectly effect financial performance of 12.59%. The total effect of dividend policy and firm size on financial performance is 17.58% and 22.08%, respectively. From the two variables, firm size is more dominant in effect on financial performance. Dividend policy and firm size have a positive effect both directly and indirectly on each other. The theoretical findings from this study can be developed to conduct dividend policy and firm size in publicly traded companies. In other words, that these two variables have a significant effect on the company's financial performance compared to other factors.*

**Keywords:** *Dividend Policy, Firm Size, Financial Performance*

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### **I. Introduction**

The development of the business world in this era of globalization is very rapid, so that transactions between producers and consumers increasingly broad. This has positive and negative impacts for companies in Indonesia. Countries that have abundant natural resources, making it one of the countries targeted by other countries to run a business. Many companies that grow and develop in each field of business they live. Various methods are used by the company to be the best. One way to be superior to other companies is to increase the value of the company and the prosperity of the company owner. Thus, the company must have a strategic plan regarding its financial aspects (Yuliati, 2011).

Dividend Policy Companies listed on the IDX have fluctuated and some companies do not distribute dividends due to declining income. While the size of companies in companies listed on the Stock Exchange vary with big, medium and small categories.

According to Lintner (2005), a company's ability to make a profit is the main indicator of a company's ability to pay dividends, so profitability is the most important determinant of dividends.

One factor that influences financial performance is dividend policy. The company's dividend policy from one company to another is very dependent on the size of the firm. Companies with large, medium and small categories have different dividend policies. According to Rozeff (2008), dividends can be used to reduce the equity agency cost. According to Lintner (2005), a company's ability to make a profit is the main indicator of a company's ability to pay dividends, so profitability is the most important determinant of dividends.

Huang in Isbanah (2015:28-41) and Talebria et al. (2010) in their study found that there was no influence of firm size on the company's financial performance. Whereas in El-Banany research (2008, 2012) it was found that firm size had a significant influence on company performance.

### **II. Literature Review**

#### **2.1 Relationship of Dividend Policy with Firm Size**

Denis and Osobov (2008), in their study of six major countries, namely the United States, the United Kingdom, Canada, Germany, France and Japan, found that one of the determinants of dividend payments was firm size. Damodaran (2014) states that an established company will have excess funds so that they do not have a serious problem if they have to divide most of their profits in the form of dividends, even it is very possible that the company takes the policy by repurchasing its shares in market (outstanding stocks).

## 2.2 Effect of Dividend Policy on Financial Performance

According to Rozeff in Rahmadhana and Yendrawati (2012:25-36), dividends contain information or as a sign of the company's prospects. If the company increases dividend payments, it can be interpreted by investors as a signal of management's expectations about the company's improved performance in the future.

Agency theory Jensen and Meckling (2007) argue that dividends will reduce conflicts between agents and principals. According to Rozeff (2008), dividends can be used to reduce the equity agency cost.

## 2.3 Effect of Firm Size on Financial Performance

Moh'd, Perry and Rimbey (2008) suggested that large companies will more easily access funding through the capital market. This facility is good information for investment decision making and can also reflect the company's value in the future. The size of the firm describes the size of a firm that can be expressed by total assets or total net sales. The greater the total assets and sales, the greater the size of a firm.

Huang in Isbanah (2015) in his research found that there was no influence of firm size on the company's financial performance. Whereas Wright et al. (2009) found that firm size had a positive effect on financial performance.

## III. Research Methods

This research uses causal quantitative research. Sugiyono (2013:37) states that causal quantitative is useful for analyzing variables with other variables or how a variable affects other variables. This study belongs to the type of explanatory research, namely research that explains the position of the variables studied and the relationship between one variable with another variable (Umar, 2005:173).

This study uses descriptive research and verification research using a quantitative approach. Descriptive research is a type of research that aims to provide a more detailed picture of certain symptoms or phenomena. Verification research is a type of research that aims to test a theory or the results of previous research, in order to obtain results that strengthen or invalidate the theory or results of previous research.

This study aimed to determine the effect of dividend policy and firm size on financial performance and its implications for firm value using the structural equation model (SEM). This model is expected to produce a more comprehensive analysis of the impact of dividend policy and firm size on financial performance in publicly traded companies and the effect of one variable on other variables directly or indirectly. Besides wanting to know the implications of financial performance on the value of the company in going public companies on the Indonesia Stock Exchange in 2011-2014. By using a target population of 513 companies and a sample of 315 publicly traded companies on the Indonesia Stock Exchange, the following research conclusions were obtained.

## IV. Results and Discussion

### 4.1 Results

Dividend policy measurement shows that the loading factor of the two dividend policy indicators shows the value of 0.755 for the dividend yield and 0.576 for the dividend payout ratio above the value > +0.50, meaning that the dividend yield and dividend pay out ratio are strong and very meaningful in forming latent variables dividend policy.

Measurement of firm size shows that the loading factor of the two indicators of firm size shows a value of 0.920 for sales and 0.803 for total assets above >> 0.50, meaning that sales and total assets are strong and very significant in shaping the latent variables of firm size.

Measurement of financial performance shows that loading factor as a result of measurement using LISREL, shows that the return on total assets with a loading value of 0.831 has a very significant influence in measuring the latent variables of company performance. Loading values over +0.50 are said to be very meaningful (Bachrudin and Tobing in Hasnawati and Sawir, 2015). Likewise, the basic earning power indicator with a loading value of 0.735 is very meaningful in measuring the latent variables of company performance.

From the structural model 1 it is found that dividend policies and firm size significantly effect financial performance both simultaneously and partially. Based on the results of data processing Lisrel 8.7 program for structural model 1, in accordance with the proposed hypothesis is as follows:

$$\text{Financial Performance} = \underset{\substack{(0.0827) \\ 2.597}}{0.215} * \text{Dividend Policy} + \underset{\substack{(0.0687) \\ 4.487}}{0.308} * \text{Firm Size}$$

The direct effect of dividend policy on financial performance was 4.62% an direct effect of firm size on financial performance was 9.49%.

## **Hypothesis Test**

### **Testing Hypothesis Partially Dividend Policy and Firm Size on Financial Performance**

#### **a. Effect of Dividend Policy on Financial Performance**

Based on the calculation, for dividend policy path coefficient on financial performance of 0.215, the tcount value of 2.597 is obtained by taking a significance level of  $\alpha$  of 5%, then the value of t table = 1.972, so because tcount = 2.597 is greater than ttable = 1.972, then  $H_0$  is rejected or in other words dividend payout ratio policy effect financial performance with a path coefficient of 0.215 so that each increase in dividend payout ratio will increase financial performance by 0.215.

#### **b. Effect of Firm Size on Financial Performance**

Based on calculations, for firm size path coefficient on financial performance of 0.308, the tcount value of 4.487 is obtained by taking a significance level of  $\alpha$  of 5%, then the value of t table = 1.972, so because tcount = 4.487 is greater than ttable = 1.972, then  $H_0$  is rejected or in other words size of the firm effect financial performance with a path coefficient of 0.308 so that any increase in firm size will increase financial performance by 0.308.

## **4.2 Discussion**

### **Effect of Dividend Policy on Financial Performance**

The direct effect of the dividend policy variable on financial performance was 4.62%. The results of this study support Pettit (1972) and Rozeff (1982), that an increase in dividend payments is interpreted as management's belief that the company's prospects and financial performance will improve. If the company increases the payment of dividends, it is interpreted as a signal of management's expectations about the company's improved performance in the future. While Pramastuti (2007), if management decides to distribute dividends, he must have confidence that his company will have good profitability in the future. From an investor's perspective, one important indicator to assess the company's prospects in the future is to look at the dividends paid.

### **Effect of Firm Size on Financial Performance**

The direct effect of firm size on financial performance was 9.49%. The indirect effect of firm size on financial performance is greater than the direct effect. The results of this study support the research of Lin (2006) and Wright et al (2009) and Odalo et al (2016:34-40) who find that firm size has a positive and significant effect on financial performance.

## **V. Conclusion and Suggestion**

### **5.1 Conclusion**

1.Dividend policy as measured by dividend pay out ratio and dividend yield, shows that the dividend policy of publicly traded companies listed on the IDX experiences various fluctuations. Based on the results of the loading factor the dividend yield looks more meaningful than the dividend payout ratio.

The size of the firm as measured by total assets and sales shows that the size of the firm from going public has increased. Based on the results of loading factors, sales appear to be more meaningful than total assets.

The financial performance of publicly traded companies in Indonesia is well measured through these two indicators, namely return on total assets and basic earning power, indicating that the financial performance of publicly listed companies listed on the Indonesia Stock Exchange experiences various fluctuations. The dimension of return on total assets has the highest percentage compared to basic earning power.

2.Dividend policy has an influence on financial performance in publicly listed companies listed on the Indonesia Stock Exchange by 17.58%. The better the investment policy, the better the financial performance of going public companies listed on the IDX.

3.The size of the firm has an influence on financial performance in publicly listed companies listed on the IDX by 22.08%. The better the size of the firm, it will improve financial performance in publicly listed companies listed on the IDX.

### **5.2 Suggestion**

Referring to the results of the study and the usefulness of the results of this study, it is recommended:

1.Research on the company's external factors that have an impact on financial performance needs to be considered, considering that external factors have not been included in the modeling such as inflation rates, economic growth, currency exchange rates, politics, or industrial development. In addition, it is necessary to consider factors implementing good corporate governance (GCG) by publicly traded companies on financial performance.

2. Conducting research in the category of publicly traded companies that are on the main board, development board and acceleration board. In addition, it is also necessary to study whether the economic crisis and normal conditions provide the same conclusions.

3. Future studies can use other indicators that form latent variables in dividend policy, firm size and financial performance.

4. For companies going public, the results of this study can be used as a material consideration, that it turns out the dividend policy and firm size together have a considerable influence on financial performance and financial performance effect the value of the company, as well as if done separately. The size of the firm is the biggest factor that influences financial performance so that financial performance is still a matter that must be really considered by company management to increase the value of the company and also for investors in investing in companies going public before making a decision.

5. For regulators relating to the capital market can support academic activities in the form of presenting the required data accurately and accurately, so that the academics also have a strong desire to assist the development of the capital market in Indonesia through research whose benefits can really be used for academic and operational developments. In connection with the issue of data completeness and accuracy, the parties concerned such as the OJK and the Indonesia Stock Exchange can use a number of methods. First, create financial and non-financial reporting standards based on practical and academic needs. Second, regulators can consult with academic personnel about the needs of the academic field that can support research that is useful for practical and educational activities. Third, regulators can be more assertive in doing punishment for public companies that commit violations and appropriate rewards for compliance with companies going public. Fourth, publish ICMMD books containing summary financial statements of all companies going public no later than 6 (six) months from the close of the book or June 30 of the following year so that secondary data needed for research according to the latest conditions can be done.

6. For capital market players, especially investors, analysts, and those related to investment in the capital market. The results of this study have shown that the company's fundamental factors, especially firm size and dividend policy, have a large influence on the company's financial performance. For this reason, any investment decision made in the capital market must still refer to fundamental analysis, not based on rumors or unreasonable approaches.

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