



Contents:

Technological Innovation and Firm Performance among Star Rated Hotels in Ghana <i>Bertha Ada Danso, Hu Xuhua , Osman Issah Fuseini</i>	01-10
The Factors Affecting Usage of Internet Banking Services in East Java <i>Lailatul Farida</i>	11-17
Digital Financial Inclusion: A Catalyst for Socio-Economic Transformation of Scheduled Castes and Scheduled Tribes in Kerala <i>Dr. Tejil Thomas , Suresh T.S.</i>	18-26
Study on factors influencing Consumer Satisfaction during & after Solar Plant Installation <i>N SrinivasaRagavan, Prof.Narayanasamy</i>	27-30
Factors influence on customers' intention to purchase new products of start-up in the social media era <i>Quang Van Ngo, Dung Viet Pham</i>	38-45
Analysis of Contributions of Women Occupational Activities on the Growth of Their Entrepreneurial Ventures <i>Ibuathu C. Njati, Omae, H.N</i>	46-53
The Relationship of Demography Factors and Psychological Factors with Investment Product Options <i>Ni Luh Putri Citrayani Sukma, Ni Wayan Sri Suprapti</i>	54-57
Manufacturing - Construction enterprises development in Thai Nguyen province, Vietnam <i>Phung Tran My Hanh, Nguyen Thao Nguyen, Nguyen Thi Thanh Quy</i>	58-63