## IOSR Journal of Business and Management (IOSR-JBM)

#### **Managing Editor Board**

- Dr. Muhammad Kashif Irshad, Pakistan
- Dr. Md Golam Mohiuddin, Bangladesh
- Dr. V. Balachandran, India
- Dr. Wilson Ani, Nigeria
- Dr. Muhammad Sabbir Rahman, Malaysia
- Dr. Pawel Tadeusz Kazibudzki, Poland

#### **International Editorial Board**

- Dr. E. Chuke Nwude, Nigeria
- Dr. Shalini Rahul Tiwari, India
- Dr. Naveed Saif, Pakistan
- Dr. Rishipal, India
- ❖ Dr. Devadatta Gopal Ranade, India
- . Dr. Radha Mohan Chebolu, India
- Dr. Nurul Fadly Habidin, Malaysia
- Dr. M. Veerappan, India
- ❖ Dr. Shakil Adnan Malik, Pakistan
- Dr. P. Malyadri, India
- Dr. Bandaru Srinivasa Rao, India
- Dr. Anamakiri, Onyemechi Dio, Nigeria
- Dr. Khundrakpam devananda Singh, India
- Dr. Muhammad Ahmed Mazher, Pakistan
- Dr. S.Ravishankar, India
- Dr. Priti Bakhshi, India
- Dr. Twinkle R. Singh, India
- Dr. Muhammad Zahoor, Pakistan
- Dr. N. Ramu, India
- ❖ Dr. Vasthiyampillai Sivalogathasan, Sri Lanka
- ❖ DR. Mihir Kumar Shome, India
- Prof. Dr. B.Balamurugan, India
- Dr. Anita Erari, Indonesia
- Dr. Muhammad Jawad, Pakistan

#### **Contact Us**

Website URL: www.iosrjournals.org Email: Support@iosrmail.org









# **Qatar Office:**

**IOSR Journals** Salwa Road Near to KFC and Aziz Petrol Station, DOHA, Qatar

### **India Office:**

EHTP, National Highway 8, Block A, Sector 34, Gurugram, Haryana 122001

### **Australia Office:**

43, Ring Road, Richmond Vic 3121 Australia

# **New York Office:**

UGC Approved Journal Journal No. 46879 SI No. 2953

8th floor, Straight hub, NS Road, New York, NY 10003-9595



# IOSR Tournal of Business and Management

**International Organization** of Scientific Research

e-ISSN: 2278-487X Volume: 25 Issue: 12 p-ISSN: 2319-7668

# **Contents:**

Desenvolvimento De Negócios Mediante As Contribuições Das Tecnologias Sociais	01-04
The Impact Of Spiritual Tourists' Satisfaction On Their Loyalty In The Mekong Delta Of Vietnam	05-10
Digital Technologies In Education: A Systematic Review On The Use Of Gamification As A Mediating Tool In The Teaching And Learning Process	11-18
Challenges And Strategies For The Academic Inclusion Of Dyslexic Students In Higher Education	19-22
Analysis Of The Main Logistics Documents Used In The Dry Port Of The City Of Manaus, Brazil	23-34
Inventory Management In Companies Of The Pecém Port Complex: Challenges And Opportunities	35-44
Entrepreneurial Engineering Education: What Do Graduates Say?	45-50
The Impact Of Financial Literacy On The Risk Of Indebtedness: A Study With Generation Z	51-62
A Study of Reliance Jio's Promoting Policy and Its Influence on Consumers and the Telecom Commerce	63-73

Peer Reviewed Refereed Journal