

Patterns of Women's Involvement in the Management of Tourism and Hospitality Industry (Lodging Sector) In Okitipupa Local Government Area of Ondo State.

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ABSTRACT

The study examined patterns of women's involvement in the management of lodging industry in Okitipupa local government area of Ondo State. Data were collected using 120 copies of questionnaire in order to identify the impact of socio economic characteristics of people in the lodging industry and also to analyze the patterns of the women's involvement in the management of the lodging industry. Random sampling technique was used to select 120 respondents in the lodging industry in the local government, analysis was done by using frequency, percentage and Chi square was used to test. A significant relationship was founded between the age group and the sex of the respondents ($8.00^*(2.5)P > 0.05$) also the study reveal a significant variation in the patterns of women's involvement. The study recommended that more women should be educated and be given free chance to operate, women should be given better priority in the industry.

KEYWORDS: Lodging, Patterns, Industry, Involvement, Hospitality, Tourism, Management

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