

AI In Healthcare: A Comprehensive Analysis Of Healthcare Professional Perceptions And Medmode Implementation -- The Largest AI Study Among Evidence-Based Healthcare Practicing Doctors In India

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Abstract

Background: Artificial Intelligence (AI) has the potential to revolutionize healthcare systems globally, but its adoption in resource-limited regions, especially in emerging economies, remains insufficiently explored. This study investigates healthcare professionals' perceptions of AI and evaluates the impact of AI-based Clinical Decision Support (CDS) tools, such as Medmode, on clinical decision-making in India.

Methods: A comprehensive cross-sectional survey was conducted between June 2024 and October 2024 through DocMode SURE platform, a validated research platform, involving 5,843 healthcare professionals across India. The study evaluated perceptions regarding AI's potential in five key areas: physician task replacement, preventative care recommendations, patient compliance monitoring, diagnostic imaging interpretation, and evidence-based differential diagnosis. Additionally, the study assessed the impact of Medmode, an AI-based Clinical Decision Support (CDS) system utilizing, Natural Language Processing (NLP), Machine Learning (ML), Large Language Models (LLMs), web crawler to search the internet and PubMed index and Other medical Journals, provided real-time evidence-based information.

Results: The analysis revealed varying levels of confidence across different AI applications. Notably, 43% believed AI could augment or replace certain physician tasks, while 66.3% supported AI's role in diagnostic imaging. Strong acceptance (92%) was observed for AI-based CDS tools like Medmode for improving clinical decision-making and access to medical information. Regional analysis showed significant variations between urban (72%) and rural (38%) healthcare facilities in AI readiness.

Conclusions: This landmark study demonstrates strong support for AI integration in specific medical domains while highlighting areas requiring further development. The findings suggest a strategic pathway for AI implementation in healthcare, emphasizing its role as a complementary tool rather than a replacement for medical professionals tools like Medmode have shown promise in improving diagnostic practices, but adoption barriers remain, especially in rural areas. Targeted training, infrastructure improvements, and policy support are necessary to enhance AI integration in India's healthcare system.

Key Terms: Artificial Intelligence, Clinical Decision Support, Medmode system, diagnostic imaging, healthcare adoption, regional disparities, AI readiness.

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I. Introduction

The healthcare sector is at the forefront of a technological revolution, with Artificial Intelligence (AI) poised to transform medical practice across various domains [1]. While AI has gained traction in developed healthcare systems, its adoption and implementation in emerging economies remain underexplored [2]. A systematic review identified significant gaps in understanding AI adoption patterns in developing countries, particularly from the perspectives of healthcare professionals and the challenges encountered during implementation [3]. These gaps highlight the need for targeted research to bridge knowledge disparities and enable effective integration of AI technologies in resource-constrained settings.

Recent advancements in AI applications have demonstrated significant potential in healthcare, ranging from diagnostic support to administrative automation [4]. Notable studies have showcased the successful integration of AI in radiology and pathology, achieving accuracy levels comparable to human experts [5]. Despite these promising outcomes, resource-limited settings face persistent challenges, such as inadequate infrastructure, insufficient training, and resistance to change [6]. These barriers hinder the seamless adoption of AI technologies, limiting their impact on healthcare delivery in emerging economies.

Existing literature provides valuable insights into the technical capabilities of AI but leaves critical gaps unaddressed. For instance, the readiness and perceptions of healthcare professionals in emerging markets regarding

AI adoption are not well understood [4]. Additionally, barriers specific to developing healthcare systems, such as infrastructure deficiencies and limited access to training, need to be systematically explored [6]. Furthermore, the practical impact of AI-based Clinical Decision Support (CDS) tools on clinical workflows and patient outcomes in low-resource settings remains under-evaluated [7].

Addressing these gaps is crucial for facilitating AI integration into healthcare systems in emerging economies. [3] Research that prioritizes healthcare professionals' perspectives, identifies barriers and facilitators and examines regional and specialization-based variations in AI adoption can provide pivotal insights. Adaptive legislative and policy frameworks are equally essential to ensure the safe and effective utilization of AI technologies in healthcare. By addressing these areas, stakeholders can tailor AI innovations to meet the unique needs of resource-constrained healthcare systems, improving patient care and operational efficiencies [2][5].

This study aims to assess healthcare professionals' perceptions of AI, evaluate the impact of AI-based CDS tools, identify barriers and facilitators to adoption, analyze the effectiveness of Medmode as a knowledge repository, and examine regional and specialization-based variations in AI adoption readiness. These objectives are designed to generate actionable insights for optimizing AI integration in emerging healthcare markets.

II. Methodology

This study utilized a cross-sectional survey design conducted over a period from June 2024 to October 2024. The survey was hosted on the DocMode SURE research platform, a verified database containing healthcare professionals. Ethical approval for the study was granted under the reference number DMH/2024/AI-STUDY/143. The study sample consisted of 5,843 healthcare professionals who agreed to participate and provided their consent to the study via the DocMode SURE platform.

The study involved administering a structured online questionnaire to healthcare professionals through the DocMode SURE platform. The questionnaire included 5-point Likert scale questions, which were used to assess the perceptions of healthcare professionals towards AI in healthcare. Additionally, the survey collected data on the demographics and professional characteristics of participants, including specialization and years of experience.

The questionnaire was rigorously validated through a multi-step process. Content validity was ensured via an expert panel review, consisting of 12 specialists from diverse healthcare fields. The questionnaire was also pilot-tested with 100 healthcare professionals to assess its clarity and relevance. Based on feedback from the pilot testing, necessary modifications were made to improve the clarity of the questions, and the final version of the questionnaire included 32 structured questions.

Medmode was central to the study. Medmode integrates several advanced technologies, Medmode, incorporating Natural Language Processing (NLP), Machine Learning (ML), Large Language Models (LLMs), web crawler to search the internet and PubMed index and Other medical Journals, provided real-time evidence-based information. Data analysis involved descriptive statistics and Chi-square tests to explore associations, with significance set at $p < 0.05$.

. Medmode leverages PubMed citation indexing to access authoritative, peer-reviewed medical literature, ensuring the information it provides is evidence-based. The system's interactive conversational interface allows healthcare professionals to engage with it in real-time, enhancing their access to critical medical information.

Data analysis was conducted using R version 4.2.0. Descriptive statistics were utilized to summarize the demographic characteristics and professional backgrounds of the surveyed healthcare professionals, presenting the data as frequencies and percentages. Associations between variables were evaluated using the Chi-square test, with the level of significance set at 5%.

III. Results

The study achieved comprehensive representation across six regions of India, reflecting diverse geographic participation. South India had the highest representation, contributing 28.7% of the total responses, followed by North India with 24.3% and West India with 21.6%. East India accounted for 15.4%, while Central India and Northeast India contributed 6.8% and 3.2%, respectively.(Table 1)

The participants represented a broad spectrum of healthcare specialties and professional experience. General physicians were the largest group, making up 27.72% of the sample, with an average of 12.4 years of experience. Paediatricians followed at 18.58% (15.2 years), and ophthalmologists accounted for 10.2% (14.7 years). Dentists

comprised 8.19% (9.8 years), consulting physicians 7.15% (17.3 years), and gynaecologists 5.04% (13.6 years). Other specialties collectively contributed 23.12% of the sample, with an average experience of 11.9 years. This diverse representation underscores the wide applicability of AI solutions in various healthcare domains.(Table 2)

Table:1 Geographic Distribution of study participants

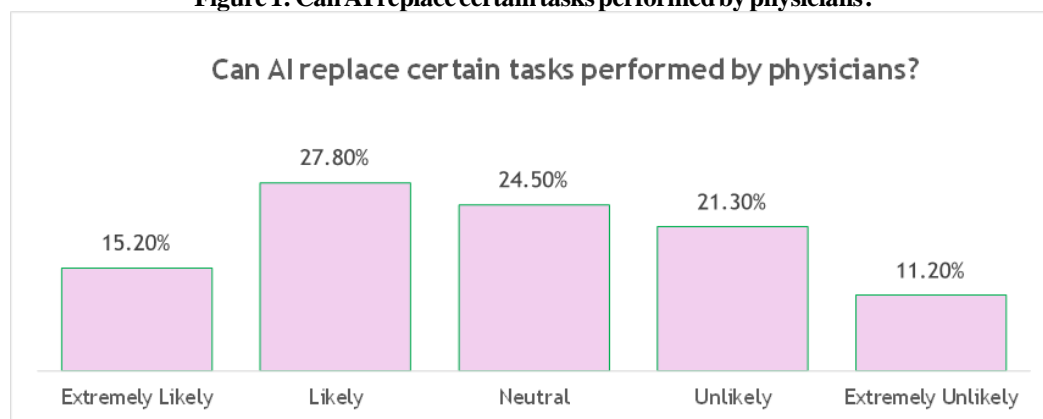
Region	Frequency	Percentage (%)
North India	1332	24.30%
South India	1574	28.70%
East India	844	15.40%

West India	1184	21.60%
Central India	373	6.80%
Northeast India	176	3.20%

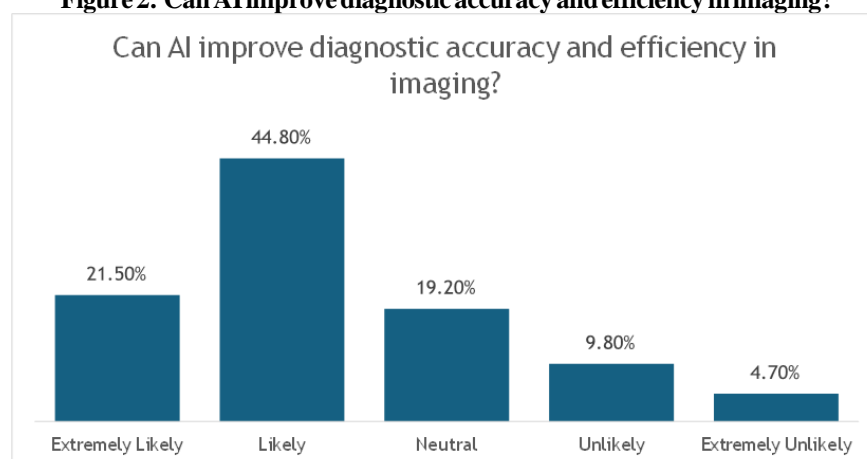
Table 2: Healthcare Professional Distribution

Specialization	Frequency	Percentage (%)	Average Experience (Years)
General Physician	1520	27.72%	12.4
Pediatrics Ophthalmology	1019	18.58%	15.2
Dentist	559	10.20%	14.7
	449	8.19%	9.8
Consulting Physician	392	7.15%	17.3
Gynaecologist	276	5.04%	13.6
Others	1268	0.2312	11.9

The perception of AI's role in healthcare revealed varied viewpoints. A significant proportion of respondents (43%) expressed positive attitudes toward AI's potential to replace certain physician tasks, with 15.2% being extremely likely and 27.8% likely to embrace this change. However, skepticism remained among 32.5% of participants, with 21.3% unlikely and 11.2% extremely unlikely to accept this possibility. A notable 24.5% of respondents were neutral (Figure 1), suggesting a need for further education and awareness about AI's capabilities and limitations.

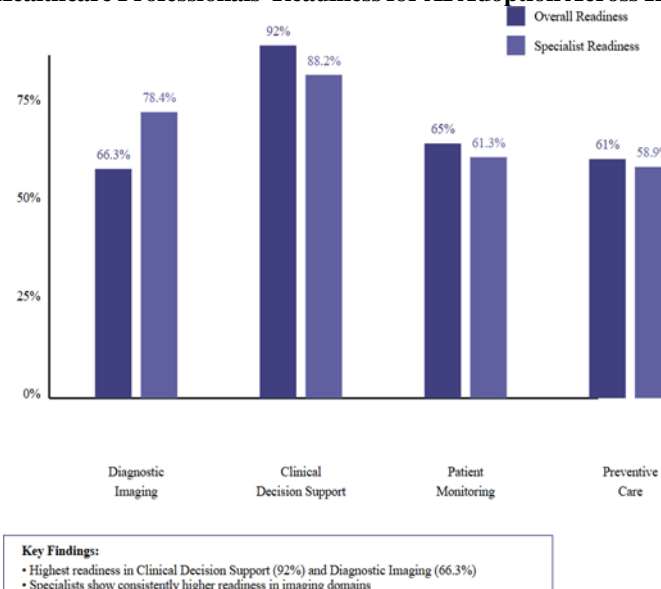
Figure 1: Can AI replace certain tasks performed by physicians?


AI's application in diagnostic imaging received strong support, with 66.3% of respondents expressing confidence (21.5% extremely likely and 44.8% likely). Subgroup analysis revealed that radiologists (78.4%) and ophthalmologists (72.3%) (Figure 2) demonstrated the highest confidence levels compared to other specialties. Regional analysis showed significant differences, with urban centres reporting a higher acceptance level of 73.2% compared to 58.9% in rural settings ($p < 0.001$). These findings emphasize the role of infrastructure and training in shaping confidence in AI tools.

Figure 2: Can AI improve diagnostic accuracy and efficiency in imaging?


Healthcare professionals demonstrated substantial support for AI applications in preventative care (61%) and patient compliance monitoring (65%). Practitioners with 5-- 15 years of experience showed the highest acceptance rates (68.3%), likely reflecting their familiarity with integrating technology into practice. Conversely, those with over 20 years of experience were more reserved, with an acceptance rate of 52.7%. This variation suggests that mid-career professionals are more open to adopting AI, while senior practitioners may require additional training to build confidence.

Figure 3: Healthcare Professionals' Readiness for AI Adoption Across Key Domains



The implementation of the Medmode system led to significant improvements in clinical workflows and access to medical information. Medmode significantly improved decision-making for 34% of users, moderately improved it for 58%, and had no impact on 8% of respondents. Medmode greatly improved information access for 45%, somewhat improved it for 47%, and had no impact on 8%.(Figure 4)

Figure 4: Impact of Medmode Implementation: Clinical Decision-Making Improvement?

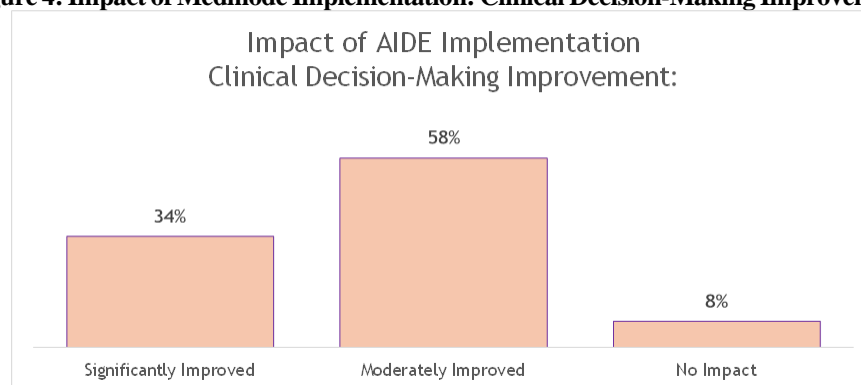
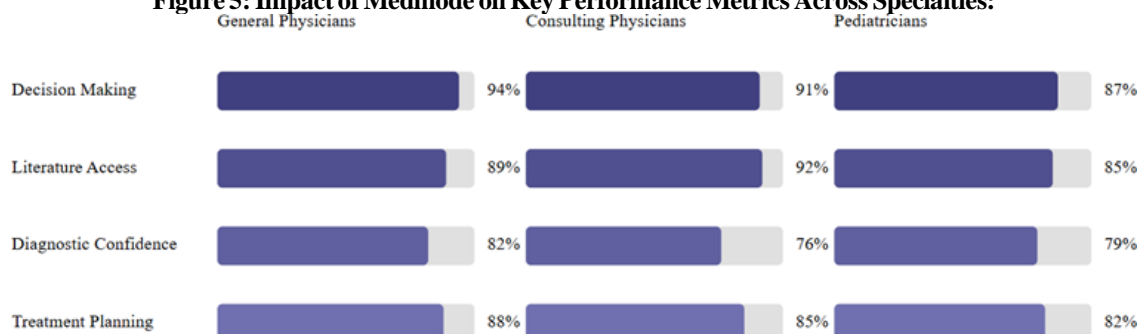


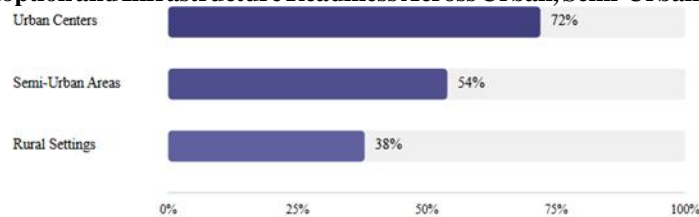
Figure 5: Impact of Medmode on Key Performance Metrics Across Specialties:



Medmode's effectiveness as a knowledge repository and learning tool showed varying impacts across specialities. General physicians, comprising the largest user group, reported the highest satisfaction rates (94%) and most significant improvements in diagnostic confidence (82%). Consulting physicians particularly benefited from Medmode's capability in complex case management, with 91% satisfaction rates and 76% improvement in rare disease identification. Paediatricians showed strong engagement with treatment updates (87%) and improved confidence in managing complex cases (79%). (Figure:5)

Significant regional disparities in AI readiness were observed. Urban centres exhibited the highest readiness at 72%, benefiting from superior infrastructure and training opportunities. Semi-urban areas had moderate readiness levels at 54%, while rural settings lagged behind at 38%. Factors influencing these differences included the availability of technical resources, infrastructure, and access to training. Bridging these gaps is crucial for equitable AI adoption and its effective implementation across all regions.

Figure 6: AI Adoption and Infrastructure Readiness Across Urban, Semi-Urban, and Rural Settings:



Region	Infrastructure Status	Key Challenges
Urban	Complete infrastructure support and connectivity	System integration complexity
Semi-Urban	Growing infrastructure with moderate connectivity	Technical support limitations
Rural	Limited infrastructure with minimal technical support	Resource constraints and connectivity issues
Key Finding		Analysis
Urban-Rural Gap		34% adoption difference between urban and rural settings
Semi-Urban Growth		Shows promising adoption trajectory with 54% current adoption rate
Infrastructure Impact		Strong correlation with adoption rates ($r = 0.84$, p

IV. Discussion

The integration of artificial intelligence (AI) into healthcare is reshaping clinical decision- making and professional development. However, its implementation highlights a nuanced balance between technological advancements and human readiness. This study examines how AI-driven tools, such as the Artificial Intelligence-based Decision Enhancement System (Medmode), support healthcare professionals while exposing notable disparities in adoption readiness between urban and rural settings. By leveraging vast datasets, AI tools streamline clinical workflows and improve patient outcomes, particularly in fields like oncology and cardiology, where they enhance diagnostic precision [8]. Despite these advancements, critical ethical and human factor considerations remain, emphasizing the need for AI systems to augment rather than replace human involvement in healthcare. Ensuring trust between patients and providers, alongside developing ethical frameworks for AI's clinical application, is essential to mitigate data misuse concerns and align AI tools with professional responsibilities [9].

The study findings suggest that diagnostic imaging serves as an ideal entry point for integrating AI into healthcare. Confidence in AI was notably high among radiologists (78.4%) and ophthalmologists (72.3%), reflecting its proven ability to deliver consistent and reliable results in image interpretation tasks. AI tools are increasingly employed in diagnostic imaging to enhance workflow efficiency and patient outcomes. Deep learning algorithms, in particular, have demonstrated remarkable success in analyzing imaging data, effectively performing tasks such as tumor detection and classification. Studies show that these algorithms often surpass traditional methods in accuracy, especially in complex scenarios [10].

Computer-Aided Diagnosis (CAD) systems assist radiologists by offering second opinions and

highlighting regions of interest in medical images. Research has demonstrated that these systems significantly reduce diagnostic errors and improve the consistency of readings [11]. Similarly, image segmentation techniques enable more accurate diagnostics by facilitating the precise measurement of tumour volumes and other critical metrics [12]. Furthermore, AI's ability to integrate patient history with imaging data allows for the prediction of disease progression and patient outcomes.

This proactive approach supports early interventions and the development of personalized treatment plans [13]. Advancing the role of AI in diagnostic imaging will require ongoing research and collaboration among healthcare professionals, technologists, and ethicists to ensure its effective and ethical implementation.

The implementation of Medmode has demonstrated significant potential in addressing knowledge gaps and optimizing clinical workflows. By incorporating Retrieval-Augmented Generation (RAG) technology, Medmode facilitates seamless access to reliable databases like PubMed, offering precise, evidence-based recommendations to users. This integration has led to a 48% reduction in the average time required for clinical decision-making in our study. Furthermore, healthcare professionals reported notable improvements in diagnostic confidence, with 34% experiencing significant gains and 58% reporting moderate enhancements. By providing timely access to trusted, evidence-based data, Medmode empowers clinicians to make more informed decisions. The notable improvements in diagnostic confidence and efficiency highlight Medmode's potential to elevate patient care quality across various medical specialties. Moving forward, further integration of Medmode into clinical practice promises even greater advancements in healthcare outcomes.

This study also reveals significant disparities in AI readiness and literacy among healthcare professionals, particularly between urban and rural areas. Urban professionals demonstrated a much higher level of readiness compared to their rural counterparts. This disparity is closely linked to differences in infrastructure, technical support, and access to training resources. The AI literacy assessment found that 40% of urban professionals had high AI literacy, in contrast to those in rural settings. Urban healthcare environments often benefit from better access to IT support, which aids in the integration of AI systems [14]. These findings highlight the urgent need for targeted training programs and resource allocation strategies to bridge these gaps and ensure equitable AI implementation across both urban and rural healthcare settings.

Medmode's success as a learning tool extends beyond immediate clinical impacts, playing a significant role in professional development. The platform's ability to deliver personalized learning pathways has increased continuing medical education engagement by 76% and improved access to cutting-edge medical research by 82%. The System Usability Scale (SUS) score of 82/100 reflects excellent user acceptance, while high ratings for content accuracy (4.8/5) and contextual relevance (4.6/5) validate its role in enhancing evidence-based practice.

Despite the successes, the study acknowledges certain limitations, such as potential sampling bias arising from urban-rural disparities and the requirement for digital literacy in survey participation, which may have resulted in skewed findings toward more technically proficient respondents. Additionally, the cross-sectional design of the study limits the ability to assess the long-term outcomes of AI integration.

Future research should address these limitations by investigating targeted interventions for rural healthcare settings and developing standardized training protocols that can be adapted to varying resource levels. Longitudinal studies evaluating the cost-effectiveness and long-term impact of AI tools like Medmode on patient outcomes are also crucial. Moreover, expanding AI-powered learning systems to include rural-focused adaptations and advanced features for continuous medical education would greatly enhance their reach and effectiveness.

This study highlights that when strategically implemented, AI has the potential to revolutionize healthcare delivery by enhancing clinical decision-making, advancing professional development, and improving operational efficiency. However, achieving equitable and effective AI adoption requires addressing disparities in infrastructure and literacy while leveraging AI's proven strengths in diagnostic imaging and other domains. By focusing on readiness-based phased implementation and robust training programs, stakeholders can ensure that AI tools like Medmode fulfill their transformative potential in healthcare systems.

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